



## Slow Food has a vacancy for a full-time Communication Officer for the Slow Food office in Brussels

Job experience: 1-3 years

Job location: Brussels (Rue de l'Industrie 10), occasional travel required

Start: 1<sup>st</sup> of February 2018

### **ABOUT**

Slow Food is a global grassroots organization that envisions a world in which all people can access and enjoy food that is good for them, good for those who grow it and good for the planet. Slow Food involves over a million activists, chefs, experts, youth, farmers, fishers and academics in over 160 countries.

### **JOB PURPOSE SUMMARY**

The post-holder will be responsible for the communication work of the Brussels office, as well as for contributing to the development and implementation of the communication strategy of the organisation in Europe, in collaboration with the communication officers at the international headquarters and in national offices.

### **Key responsibilities**

- support the aims and activities of Slow Food through relevant communication
- contributing to the development and implementation of the communication strategy of the organisation in Europe, using both online and offline tools
- creating dynamic content both for our members as well as for external audiences
- monitoring EU policy developments in collaboration with the policy officers
- sourcing original content from Slow Food experts and activists
- contributing to the website, social media work and newsletter of Slow Food, with a focus on European policies
- producing other communication output, such as press releases, targeted mails etc.
- where needed, provide support to the colleagues in the Brussels office in the organisation of events and administrative tasks

### **Skills and personality**

- relevant field of study
- at least 1 year of work experience in the field
- fluency in English (native speaker or equivalent, both verbal and written); language skills in addition to English (esp. Spanish or French) are a plus
- able to distinguish and relate to the different target groups, and to tactfully and strategically treat sensitive topics
- proficiency working with social media is essential
- experience with communication work on advocacy at European level
- experience working with WordPress and other cloud applications
- experience with designing and creating communication strategies

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- self-driven with a positive outlook, a clear focus on high quality, creativity and flexibility
- Independent, accountable and with good team working abilities
- Ability to juggle different tasks at the same time and to respect deadlines
- Able to respond to urgent issues when needed, willing to travel within Europe on occasional basis
- Experience with our worldwide movement is a plus

### **Why work for Slow Food**

- a challenging and worthy cause to advocate for in an international, highly stimulating environment: you will help promote good, clean and fair food for all
- support and co-develop the functioning of a European-wide network
- work at an international level in a dynamic environment on a wide variety of European topics
- the opportunity of being part of a grassroots worldwide food movement with the possibility to give your ideas and input, ensuring the success of the organisation
- possibility to attend relevant events and meetings
- space for personal development

### **WORKING CONDITIONS**

#### **Terms of employment**

The contract will have a limited duration of one year that could be extended. The assignment will start as soon as possible (preferred date: February 1<sup>st</sup>, 2018).

#### **Remuneration package**

The gross salary is in line with that of an NGO, on the basis of the full-time job (typically 38 hours per week).

### **APPLICATION**

Please send (in English):

1. your CV
2. your cover letter
3. two samples of articles you wrote and published (online)
4. your answer to the following question: what would you consider to be the essential elements of a successful communication strategy to promote a sustainable food system in Europe? (2 pages max.)

by e-mail at [europa@slowfood.it](mailto:europa@slowfood.it) with the subject "Application: Communication Officer", **by Sunday January 7<sup>th</sup> 2018 at 23.50 (CET)**.

Job interviews will be scheduled physically or through Skype (if you are not based in Belgium) in the second half of January.

Please note that due to limited staff resources and expected numbers of applications, only candidates selected for interview will receive a reply.

Please note that our office will be closed as of December 20<sup>th</sup> until January 8<sup>th</sup>.

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